

2025

THE FACE-TO-FACE PROJECT ANNUAL REPORT



VICTORY GARDENS
THE FACE-TO-FACE PROJECT

TABLE OF CONTENTS

MISSION & VISION..... 03

2025 YEAR IN REVIEW 04

VICTORY 10K CAMPAIGN 05

2025 HIGHLIGHTS..... 06

CLIMATE RESILIENCE IN ACTION..... 08

FACILITATORS LEADING CHANGE..... 09

VICTORY GARDEN PROFILES 11

STORIES FROM THE FIELD..... 13

FINANCIALS..... 14

CONTACT 15

DONORS..... 16

OUR VISION

We envision a world in which people and their communities rely on themselves to end hunger and poverty.

OUR MISSION

At the Face-To-Face Project (F2F), we believe the best way to break the cycle of poverty is to nurture self-reliance, and the first step toward self-reliance is making food security accessible to everyone. Our Victory Garden and Victory Field Campaigns aim to mobilize rural, grassroots communities in Malawi and Cambodia to achieve sustainable solutions in the fight against hunger and poverty.

Through the creation of high-yield, low-cost victory gardens and victory fields, families can reduce the risks of relying on a single crop, learn how to grow enough food to eat, increase income by selling surplus food, improve nutrition, and lead healthy and fulfilling lives. Along the way, people begin to change how they think about food security, nutrition, charity, climate change, and community resilience.



YEAR IN REVIEW

IMPACT

13,094

OF FAMILIES WITH GARDENS

58,923

OF PEOPLE DIRECTLY BENEFITTING
FROM GARDENS

247

OF COMMUNITIES WITH GARDENS



As F2F expands into new communities, we leave behind other communities where victory gardens have been feeding families for several years. As our victory gardeners become more independent, we are excited to be able to re-deploy resources to new communities.

The numbers reported here reflect the number of gardens in villages where facilitator teams are currently active. These numbers do not reflect the total number of gardens, which is a significantly larger number. We are grateful that victory gardens continue to transform people's lives, even though we no longer work in every community with gardens.

VICTORY 10K CAMPAIGN

Scaling Impact Through Community Investment



In 2025, Face-To-Face launched the Victory 10K Campaign with a clear and ambitious objective: to raise \$100,000 in support of expanding the Victory Gardens model in Malawi and Cambodia.

The campaign not only met this goal—it surpassed it—reflecting the strength and commitment of a growing network of supporters who believe in sustainable, community-driven solutions to food insecurity.

As a result, more than 10,000 individuals will gain access to the tools, training, and ongoing support needed to grow nutritious food at home. These gardens provide immediate relief by reducing household food costs while also improving nutrition and overall well-being.

At the core of the Victory Gardens model is a focus on long-term resilience. Families are not simply provided with resources; they are equipped with knowledge, supported through local partnerships, and connected through ongoing collaboration that reinforces success over time. This approach

strengthens not only individual households, but entire communities.

The success of the Victory 10K Campaign marks an important milestone for Face-To-Face. It demonstrates both the effectiveness of the model and the power of collective investment in solutions that are practical, scalable, and enduring. With this momentum, we are well-positioned to continue expanding our reach and deepening our impact in the years ahead.

2025 ACHIEVEMENTS & HIGHLIGHTS

Victory Maize Fields in Malawi

- In 2025, we doubled the number of villagers participating in our victory maize farming program to 600. Our victory maize field program — teaching villagers to turn their monoculture maize fields into more productive land using victory garden principles and regenerative farming practices — resulted in more villagers reporting larger maize harvests than from their traditional fields that used chemical fertilizers.
- While traditionally grown maize (using chemicals) is struggling to grow, our organic, regenerative practices—such as using mulch, compost, and manure—are helping crops thrive. Termites even play a role by breaking down mulch and improving soil fertility. More mulch leads to healthier, stronger maize.
- Villagers also benefited from the cover crops grown in their victory maize fields — beans, peas, tomatoes, pumpkins, and beneficial trees such as moringa, whose leaves are edible.
- Perhaps most importantly, the victory maize fields performed better even when conditions were challenging — whether there was too much rain, too little rain, or, as happened in our southern Malawi communities, a combination of both.



Communities

- Our victory gardens and victory fields — promoted through a mix of workshops, engagement, and ongoing monitoring activities with chiefs, community & faith leaders, and villagers — foster collective participation.
- Chiefs and health officers repeatedly tell us that child stunting and malnutrition rates decline, crime decreases, and funds become more available for community needs such as funeral expenses, road and water well repairs, and food for orphan care centers.



- We were able to increase the number of gardens, including more advanced Level 3 gardens, indicating that communities are continuing to deepen their engagement with victory gardens.
- With less hunger and poverty, communities become more resilient, enabling them to persevere through both natural and manmade challenges.

Partnerships

- In 2024, we partnered with the Jesuit Centre for Ecology and Development (JCED) and the Dublin City University Centre for Religion, Human Values and International Relations, along with our current partner, [Action on Poverty](#), to support our work on food security through the creation of Victory Gardens.
- By harnessing the influence of religious leaders and community engagement, we are helping to promote sustainability and local food production.
- JCED's February newsletter featured a special piece on our collaboration. [Take a look](#) at the full article and see how this partnership is helping communities thrive and grow—both literally and figuratively.



Celebrating 20 Years at Home

- Our 2025 Victory Gardens Benefit not only celebrated F2F's 20th anniversary but also raised over \$146,000.
- We celebrated our facilitators, local staff, and the villagers leading change every day. Twenty years in, this work continues to grow because this community believes in simple, sustainable methods that can be shared from neighbor to neighbor.
- Special thanks to: F2F's Board of Directors, Michael Adcock, Pat Bowers, Company You Keep Hospitality, Katy Homans, ibidmobile.net, Ian Kearney & Ken Wong, Katie Meier, Pesei Rattanak, Glenn Ricci, Guy Smith & Robert Montenegro, Stephen Soyland & Mike Kokell, and Hiroko Suzuki.



CLIMATE RESILIENCE IN ACTION

Growing Food in an Unpredictable Climate



November should mark the start of the dry season in Cambodia. Climate change and deforestation have shifted everything. Many villagers now experience water shortages during the dry season or flooding in the rainy season, with some facing both challenges regularly. These issues are further exacerbated by climate change and the damming of the Mekong River in China, which impacts downstream areas in Cambodia.

In response, our Face-To-Face facilitators continue to show up for their communities. They cross flooded roads, wade through deep water, and navigate bamboo bridges to check on families and their Victory Gardens.

This is the reality of an unpredictable climate. Heavy rains can come without warning. Homes flood, roads disappear, and gardens drown.

Container gardens make a real difference in moments like this. They lift soil above the water. They protect vegetables. They help families recover more quickly when conditions improve.

We also began encouraging villagers to move some or all their gardens to locations on their property that are easier to manage during droughts and floods. Some established gardens closer to water sources, such as rivers or bathing areas, during the dry season.

This is part of our rethinking of what defines a garden—not just the plot it sits on, but a mindset that continually seeks out strategies for growing food.



VICTORY GARDEN FACILITATORS LEADING CHANGE

Leadership That Grows

More than 230 Victory Garden facilitators across Malawi and Cambodia are driving change from the ground up—building food systems led by their own communities. This is leadership in action, multiplied from village to village.





spreading regenerative, organic practices,
village by village.



We're creating local food systems, powered by local
leaders.

VICTORY GARDEN PROFILES



VICTORIA ZULU (Malawi)

Victoria Zulu, who lost her sight at a young age, lives in a rural village in Malawi. With help from her son, Victoria has continued to improve her home organic victory garden, providing her family with food, good nutrition, and savings.

“Ever since I first heard of these victory gardens, I’ve wanted one for myself. That’s why I asked my friend to teach me how to create a garden. I enjoy the garden every day,” Victoria says. “I can feel things growing, and I’m happy that I am able to truly help my family.”

KEO PHAT (Cambodia)

At 81 years old, Keo Phat continues to thrive in her lush home victory garden in Dong Rong village, Cambodia. Here, she holds freshly harvested morning glory — a powerful symbol of food security and self-reliance.

Through F2F’s Victory Garden Campaign, Keo Phat is one of many villagers empowered to grow her own food, improve her nutrition, and build a healthier, more resilient life.

She is a proud beneficiary of Mrs. Noy Chanthy, a local F2F Victory Garden Facilitator who is helping her community grow food year-round — without relying on expensive chemicals or single harvest crops.

Every garden tells a story. Every harvest is a step toward ending hunger and poverty — from the ground up.





AMOS DALAMA (Malawi)

As thousands perished in 2023's Cyclone Freddy, Amos Dalama's family lost everything except the clothes they were wearing. An evacuation camp became a permanent village, and F2F held a victory garden workshop there in December 2024.

In January 2025, Amos told F2F he was desperate to feed his family and hoped this new kind of gardening would work. Today, Amos and his wife laugh under a canopy of beans — and we hadn't even made it to the inside of the garden.

CHEA HONG (Cambodia)

In rural Cambodia, Chea Hong, pictured in front, has been living with a crippled leg since childhood.

Having survived the Khmer Rouge genocide and decades of civil war, Chea Hong now finds great joy in tending her organic victory garden.

"I'm so grateful to the women—four of whom are surrounding me—who have taught me how to grow my own food free of chemicals," she tells us.

"I wake up every morning, and I can't wait to come see my garden. I would take my garden over getting married any day!" she says with a big laugh.



CHHUN SIM (Cambodia)

Chhun Sim and her husband would leave their children with caretakers and spend many months in Thailand, doing hard labor on a large commercial farm.

"It was nonstop work for little pay, and it was unhealthy for us. But most of all, we didn't like being away from home."

Now, their victory garden — which produces an abundance of vegetables they can sell several times a week — has enabled the couple to stop working in Thailand.



"We enjoy life much more now. We work together in the garden, and this lifestyle is much healthier for our whole family," Sim says.

STORIES FROM THE FIELD

Scan the QR Codes Below to Watch These Stories Come to Life



CHARITY MAJIYA

FROM GARDEN TO TABLE, FROM FAMILY TO COMMUNITY

We start by training local families to grow food using their own land and resources—no handouts, just the knowledge to thrive independently.



VICTORY GARDENS
THE POWER OF ONE GARDEN

Charity's Thriving Victory Garden



From Maize to Meals: A Harvest Story



MADA ZULU
F2F Malawi Program Coordinator

SOWING SEEDS OF NOURISHMENT AND HOPE

Those we train become mentors—teaching others, strengthening communities, and proving that lasting change starts with shared skills, not charity.



VICTORY GARDENS
THE POWER OF ONE GARDEN

From Orphan to Community Leader



Empowering Women in Malawi



MARGRET + SIMON MAHENGE

WHERE GARDENS GROW, COMMUNITIES THRIVE

What begins as a single garden becomes food security, income, and leadership—proof that true change grows from the ground up.



VICTORY GARDENS
THE POWER OF ONE GARDEN

The Power of One Garden



A Story of Growth and Resilience



IN SAKARA
F2F Cambodia Program Manager

TEACHING FAMILIES WHO TEACH THEIR NEIGHBORS

From one garden grows many. 300+ local facilitators now lead the cycle—expanding resilience across villages, one neighbor at a time.



VICTORY GARDENS
THE POWER OF ONE GARDEN

Strengthening Whole Communities



Turning Local Materials into Food Security



FINANCIALS

2025 STATEMENT OF FINANCIAL ACTIVITIES

For the year ended 31 December 2025

INCOME

Foundation	\$95,363
Benefit Income	\$145,519
Individual	\$37,543
Corporate	\$21,545
Interest, Dividend &	
Misc. Revenue	\$32,977
In-Kind	\$4,409
Cash Infusion from Investments	\$53,000
Subtotal	\$390,356
Non-F2F US Income Directly to Malawi	\$120,661
Non-F2F US Income Directly to Cambodia	\$6,518
Subtotal	\$127,179

Total Income **\$517,535**

EXPENSES

F2F USA Admin & Operations	\$210,053
Program: Travel	\$19,181
F2F US Grants: Malawi	\$127,500
F2F US Grants: Cambodia	\$70,000
Total F2F USA Expenses	\$426,734

Malawi Total Expenses	\$ 274,928
Cambodia Total Expenses	\$ 73,166
Subtotal Malawi & Cambodia	\$348,094
<i>Minus F2F USA Grant to Malawi</i>	\$127,500
<i>Minus F2F USA Grant to Cambodia</i>	\$70,000

Total Malawi & Cambodia Expenses (Minus US Grants) **\$150,594**

Total F2F USA, Malawi, Cambodia Expenses **\$577,328**

CASH & ASSETS

Total Cash (2025.12.31)	\$362,191
Total Investment (2025.12.31)	\$31,925
Total Cash & Assets (2025.12.31)	\$394,116



CONTACT

ADDRESS

The Face-To-Face Project
11 5th Avenue, 8P, New York, NY 10003
Email: info@facetoface.org

HOW TO DONATE

Online: www.facetoface.org/donate
By Mail: NYC address above

SOCIAL MEDIA SITES

Website: www.facetoface.org
Facebook: www.facebook.com/F2Fpage/
Instagram: www.instagram.com/f2fproject/
LinkedIn: www.linkedin.com/company/the-face-to-face-project/
TikTok: <https://www.tiktok.com/@face2faceproject>
YouTube: @Face2FaceProjectVG

BOARD OF DIRECTORS

F2F USA

Laura Neish, <i>Chair</i>	Fletcher Wright, <i>Vice-Chair</i>
Pat Bowers, <i>Treasurer</i>	Christian Imhof
Nicole Jones	Ian Kearney
David Lown	Jonathan Merrill
Christo Nicholas	Abby Steele
Sarah Sung	Sokhandhi Ung

Steve Hilton, *Advisor*

Hannah Mills, *Advisor*

F2F MALAWI

Landson Thindwa, <i>Chair</i>	Dumazile Mbawala, <i>Secretary</i>
Shawo Mwakilama	Richard Zule Mbewe

F2F CAMBODIA

Kov Sok, <i>Chair</i>	Mom Chansothea
Keo Sovannary	

STAFF

F2F USA

Ken Wong, *Executive Director*
Alicia Pierro, *Director of Operations*
Master Enterprises, *Bookkeeper*

F2F MALAWI

Mike Chikakuda, *Director*
Lameck Mandevu, *Program Manager*
Madalitso Zulu, *Program Coordinator*
Andrew Zulu, *Field Coordinator*
Stanley Luka Namakhwa, *Field Officer*
Odetta Kabwera, *Field Officer*
Jacqueline Mwalweni, *Field Officer*
Brotherhill BM Phiri, *Accountant*
Musaope Mwase, *Bookkeeper*
Happy Selebende, *Financial Advisor*

F2F CAMBODIA

In Sakara, *Program Manager*
Khet Eylang, *Field Assistant*
Moung Nearyrothsokunthy, *Administrative Assistant*

DONORS

The Face-To-Face Project is pleased to acknowledge the following individuals, foundations, and corporations whose support is integral to our global movement dedicated to creating a future free from hunger.

\$50,000 +

The Charitable Foundation
Corinthian International Foundation

\$25,000 +

Isora Foundation

\$10,000 +

Action on Poverty
Pat Bowers and David Poulad
SENSE Foundation Brussels
The Estate of Kazuko Wong

\$9,999 - \$5,000

Alexander Bickel & Michy McCreary
Sharon Binstok and John Russell
John Clifford
Rachael Gargano
J.P. Morgan Chase
Ian Kearney
Michael & Maribeth Lowe
Hannah Mills
Laura Neish and Jorge Martinez
Christo Nicholas
Stephen Rupp and Marios Koufaris
Sarah Sung
Sokhandhi Ung
Catherine Woo

\$4,999 - \$1,000

Andrei Adams
Dave and Linda Aubuchon
Jon Bresler and Doug Clouse
Katie Chefalas
Scott Dainton and Cross Siclare
Katy Homans and Patterson Sims
Jewish Community Foundation of New Mexico
Peter Lee
Mark McGuire and Craig Wilson
New Fortress Energy
Manuel & Eric Rodriguez-Leach
Marie Shim
Abigail Steele
Sofina Terzo
Veris Residential

Tom and Susan Ahern
Bank of America
Mark Campbell and Robert Gibson
Mark Cohen
Roger Groves and Anthony Allocco
Jamf Software
Nicole Jones
Tao Li and Scott Raymond
Phillip Meade
Lindsay Owen
Robert Schley
Emily Shu
Wendy and Tom Stephenson
The Church-in-the-Gardens
Wendy Wells

Patrick Aquilina and Dick Gray
Nadia Bottacini
Wayne Cato
Julie Craig Lautens
Guerilla Yoga

Thomas LaSalvia
Jennifer Louie
Jonathan Merrill
Paul Robinson & Ruth Hobson
Nancy and Clifford Schoenberg
Helen Stedman
Amy Taniguchi
The Springfield Foundation
Fletcher Wright



\$999 & Below

Shelby Ahern
Ananda Foundation
George and Marlene Andrews
John Beaumont & Henry Wong-Doe
André Brügger
Derek Chen
Scott Christie
Rhoda Dunn
Judith Edling-Owens
Shemsedini Era
Adam Farron and Michael Feit
Lawrence and Gail Fox
Edgar Glazbrook
Howard Helene
Alison Hyslop and Peter de Rege
Shreya Joseph
Maria Kim
Eric Kwong
Williams Lewis
Carol & Robert Longsworth
Dennis Malone
Kayla McCaffrey and Scott Nitz
David Melville and Gemma Young
David Min
Daniel Nafzger
Sharyn Palmer
Emily Rafferty
Edward Robbins and Lesley Dill
Alex Rosenberg
Howard Siegelman
Squarespace
Jennifer Stringham Ward
Chay Tan
William Tomai
William Wallace and Jeremy Vealey
Parker Weil
Rena Williams
Ken Wong
Lily Wright

Tina Alano
Chris Andersson
Jay Anning
Bradley Bechok
Caroline Buhr
Lily Cho
Disney
Bahar Durdyeva
Susan and David Egloff
Jeffrey Fairbanks and Evan Koopman
Richard and Margie Flood
Brandon Gardner
Karen Halliday and Pedro Garcia
Chanbona Heng
Ann and William Jones
Dominick Jung
Katie Kuo
Kelli Lane
Pearl and Jiann Lin
Eline Mae Ruelo
Marsh & McLennan
Max McClusky
Will Mendoza
Alex Moller
Michael Nurcombe-Thorne
PayPal Giving Fund
Pesei Rattanak
Sabrina Robbins
Jack Ruolo
Jeff and Olivia Sobotko
Curt Squires
Sumitomo Mitsui Banking Corporation
TD Bank
Joel Ulster and Michael Hertzman
Jason Wang
Greg Weithman
Sydney Winter
Thuy and Stephen Wong
Shinian Ye

Sara Allen
Geoff and Cindy Andrews
Timothy Arnold and Gary Cruz
Rohit Biswas and Vijeta Malhotra
Charities Aid Foundation America
Youjin Choi
Randolph Dreyer
Andrij Dynko
John and Anne Elder
Peter Farrant
Bonnie Formosa
Lee Gilbert
Rory Hayden
Yang Oke Hwang
Nikali Jones
Cathy Kaplan
Nathan and Josephine Kuperholz
Jason Lee
Daniel Lobitz
Greg Mallyon
Kate Mathews
Rosie McMahon
Microsoft
Morgan Stanley
NYCharities.org
Natalie Phillips
Glenn Ricci
Diane Romano and Patricia Goff
Dhruv Sarda
Stephen Soyland and Mike Kokell
Jon Staff and Michael Thornton
Hiroko Suzuki
Amanda Thai
Anthony Vo
Christopher Weikel
Daniel Williams
Mary Winters
Donna Wright
Paul Zangrilli



***“Access to food is not just survival—it is dignity, stability,
and the foundation for everything that follows.”
— The Face-To-Face Project***

The Face-To-Face Project

11 5th Avenue, #8P
New York, NY 10003
www.facetoface.org



VICTORY GARDENS
THE FACE-TO-FACE PROJECT

Copyright © 2026. All material contained in this Annual Report is subject to copyright, owned by or licensed to The Face-To-Face Project. All rights reserved. The Face-To-Face Project is a 501(c)(3) tax-exempt organization in the United States.